



ENTRY CRITERIA AND GUIDELINES

20. RUSHLIGHT RESOURCE RECYCLING AWARD

Award

Awarded to the most significant technological or innovative development in the field of recycling inorganic material.

Background

The whole raft of recycling regulations, directives and legislation only serve to emphasise the general benefits to society of reusing raw materials rather than depleting the natural resources further. It lies at the very heart of sustainable living and has moved on from the concept of a frugal existence to one of respect for the environment and the lives of future generations.

Entrants

This award is designed to include all types of recycling. The list includes paper, clothing, glass, metals, tyres, batteries, white goods, oils, plastics, machinery, computers and furniture, but this is by no means exhaustive. Entrants may manage a recycling scheme, manufacture equipment or specialist parts for the recycling industry or perform research to further recycling.

Purpose of the award

The award is designed to celebrate and publicise the significant achievements in developing technology and innovation that is advancing the recycling industry. This award can inform the consumer what is happening and what options there are now available and can also highlight areas where further investment and process improvements can have a beneficial effect.

Specific criteria

The key criteria that the judges will be focusing on are:

1. The importance and novelty of the innovation in addressing a specific issue (/20)
2. The “cleverness” of the innovation, which may include either its simplicity or its complexity (/20)
3. The evaluation of the innovation: the bigger the problem that has been solved or the greater the technology advancement that has been made the better (/15)

4. Whether and how the innovation can be replicated, sold or multiplied to increase the beneficial effect for society (/15)
5. Evidence of the efficacy or effect of the innovation (/10)
6. The holistic impact of the innovation on the environment. (/20)

Entry form

The Entry Form has the following sections to be completed:

- **Summary:** This is where you set out a synopsis of what the process or technology is and does. This summary will be used as the descriptor should you be shortlisted
- **Project status:** This is where you explain the stage that the project, innovation or technology has reached.
- **Description:** Please set out under this heading as much detail as you can to make the technology development, innovation or process understood. You can include confidential and commercially sensitive information here and it will be treated as such, provided you mark it as being sensitive.
- **Innovative aspect:** This is where you explain the really clever bit. How have you addressed the problem or avoided the issue or organized the process? Again, please mark “commercially sensitive” or “confidential information” accordingly.
- **Benefits:** This is where the evaluation of the concept will be made. Please include in here as much evaluated detail of the benefits as possible. Examples include some sense of financial benefit, cost savings, price adjustments, expected or achieved sales effects, greenhouse gas emission reductions or other directly attributable benefits of the process or technology. Third party verified data is especially valuable.
- **IP ownership:** Set out here who owns what patents associated with the technology and clarify precisely the development that has been achieved by the applicant organization(s).
- **Additional information:** No form can cater for all eventualities and so this provides space for further explanation or details.

Lastly, if the form does not provide enough space or the questions are not directly relevant, then please send further material as an attachment to your entry email. Up to two attachments can be sent, each one no more than 5Mb in size.