



## ***ENTRY CRITERIA AND GUIDELINES***

### **22. RUSHLIGHT RESOURCE INNOVATION AWARD**

#### **Award**

Awarded to the most significant achievement in reducing the embedded environmental footprint of end-of-first-life resource utilization and water management.

#### **Background**

There is a huge amount of activity in the water and waste sectors to develop systems and new methods for managing resource so as to minimize its environmental impact. This is in response to new legislation, to meet the demands of society, to compete in a challenging market place and because there is a greater sense of responsibility towards the environment.

#### **Entrants**

The winners of the awards 16 to 21 will automatically be entered into this category of the awards. This category cannot be entered into directly.

#### **Purpose of the award**

The award is designed to celebrate and publicise the significant achievements in improving resource management and to encourage the further development of and investment in technology, systems and infrastructure so that standards can improve further.

#### **Specific criteria**

The key criteria that the judges will be focusing on are:

1. The importance and novelty of the innovation in addressing a specific issue ( /15)
2. The “cleverness” of the innovation, which may include either its simplicity or its complexity ( /15)
3. The evaluation of the innovation: the bigger the problem that has been solved or the greater the technology advancement that has been made the better ( /15)
4. Whether and how the innovation can be replicated, sold or multiplied to increase the beneficial effect for society ( /15)
5. Evidence of the efficacy or effect of the innovation ( /10)
6. The holistic impact of the innovation on the environment. ( /20)
7. The likely timing of the benefit that will ensue from the technology ( /10).

**Judges**

The leading experts who will form the judging panel are listed on the Judges Page.