



ENTRY CRITERIA AND GUIDELINES

9. RUSHLIGHT CLEAN ENERGY AWARD

Award

Awarded to the most significant achievement towards the exploitation and adoption of clean fuels and innovations that utilize them.

Background

Clean fuels have a key role to play in greenhouse gas emissions reductions by displacing the use of fossil fuels for transport, heat and power. Any innovation that results in the improved environmental footprint of transport is commensurate with clean energy.

Entrants

The winners of the awards 6 to 8 will automatically be entered into this category of the awards. This category cannot be entered into directly.

Purpose of the award

The award is designed to celebrate and publicise the significant achievements in developing clean fuels in order to encourage the further development of and investment in the technology and the wider adoption of clean fuels by consumers and commerce.

Specific criteria

The key criteria that the judges will be focusing on are:

1. The importance and novelty of the innovation in addressing a specific issue (/15)
2. The “cleverness” of the innovation, which may include either its simplicity or its complexity (/15)
3. The evaluation of the innovation: the bigger the problem that has been solved or the greater the technology advancement that has been made the better (/15)
4. Whether and how the innovation can be replicated, sold or multiplied to increase the beneficial effect for society (/15)
5. Evidence of the efficacy or effect of the innovation (/10)
6. The holistic impact of the innovation on the environment. (/20)
7. The likely timing of the benefit that will ensue from the technology (/10).

Judges

The leading experts who will form the judging panel are listed on the Judges Page.