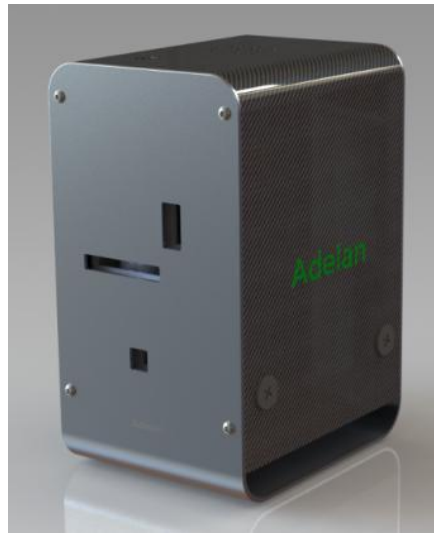


Adelan: Portable Power



Dr Michaela Kendall
Co-Founder Adelan, Birmingham

Commercial in Confidence: Not for circulation
London, June 2018

Introduction

History

Adelan

Innovate UK



4+

Customer Benefits

6+

Markets

>£5.5m

Funding to date

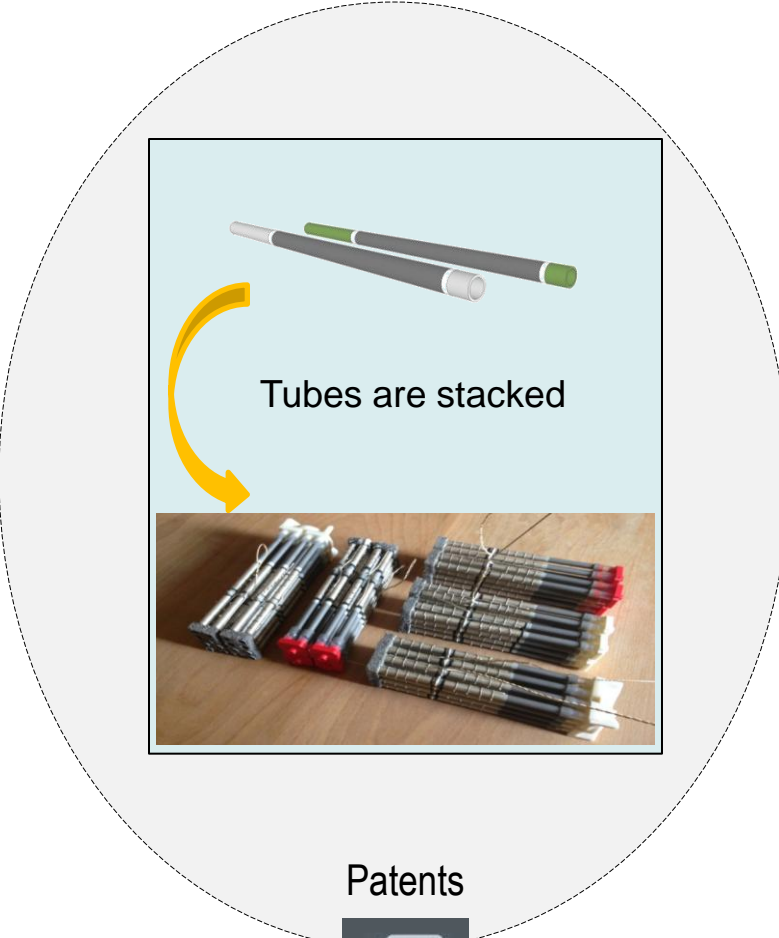
8

UK Staff

Technology



www.adelan.co.uk



Patents



Campervan Product

Adelan

www.adelan.co.uk



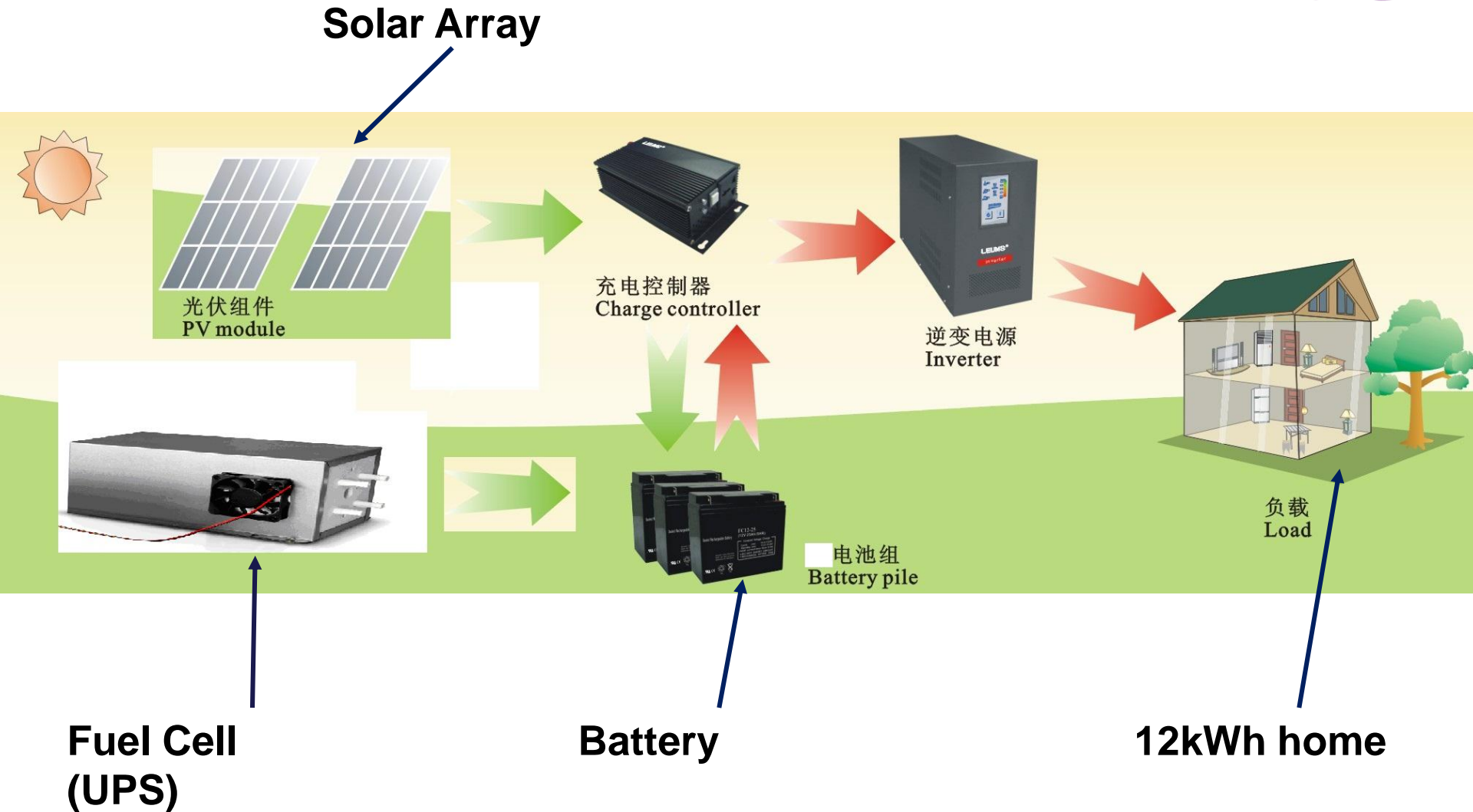
Addressable Market

<u>Market sector</u>	Unit sales				<u>Global Market</u> <u>Units</u>	<u>£ Value</u>
	<u>UK</u>	<u>Europe</u> <i>(inc. UK)</i>	<u>US</u>	<u>ROW</u>		
Camper	607	5062	1000	250	6312	£17,673,600
Sail boat 6m-14.5m (20'-45')	470	4700	1250	5950	11900	£33,320,000
Rest of marine	450	4500	1500	6000	12000	£33,600,000
Off Grid Utility/Service	700	8100	4050	8100	20250	£56,700,000
Blue Light/Government <u>depts</u>	700	8100	2025	4050	14175	£39,690,000
Geographic Area totals	2927	30462	9825	24350	64637	£180,983,600

Global Microgrid Product

Adelan

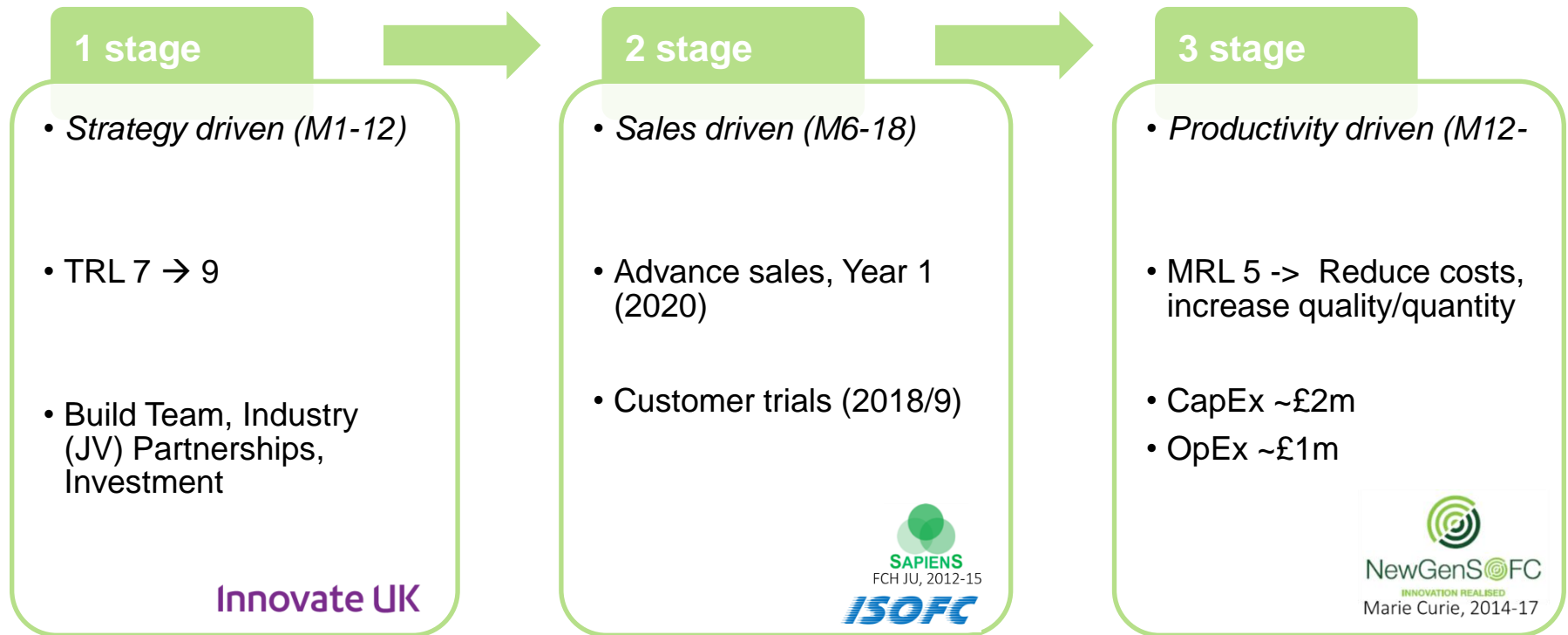
Innovate UK



Growth Plan

Clean Growth Investment

Investment to Fund Clean Growth





Thank you!

Adelan



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