

Introducing Venner Shipley

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Venner Shipley

Our services



Trade marks



Legal



Patents



Agreements



Copyright
& Designs



Domain names



Renewals



Our approach

- **Flexibility**
 - We adapt to meet each client's requirements
- **Teamwork**
 - We strive to work closely and constructively with our client, our associates and our co-workers in Venner Shipley
- **Ingenuity**
 - We constantly seek new ways to achieve better results for our clients

A few words on efficiency

- **\$231 billion invested globally in energy efficiency in 2016**
- **Making a real difference to energy productivity**
- **Allocation of resources**
- **“Long-felt need”**

IP Strategy =
f(IP aims, business plan, funding plan)

- What, where and why?
- Markets?
- Investors and collaborators?
- Exit?

Thank you!

