



WATSON & WOLFE
ENGLAND

Helen Farr-Leander
Founder

The true cost

- 460m Cows annually by 2025
- Subsidised by other species
- Human cost
- Pollution



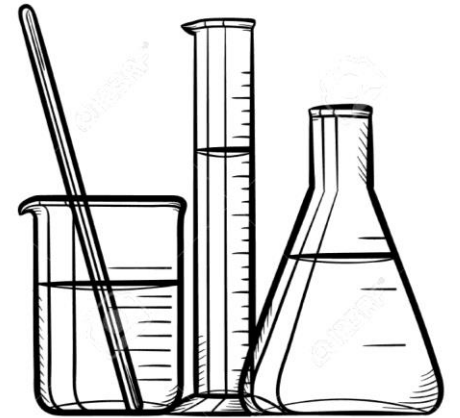
Objectives

1. High quality, handmade
2. 100% cruelty free
3. Sustainable / eco materials
4. Encourage more men to shop green



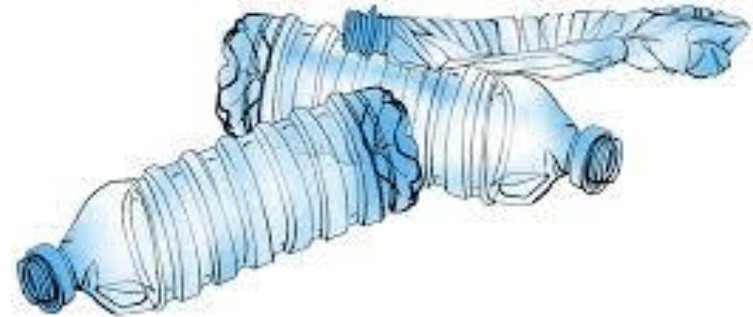
Innovation in PU Leather

- 50% Non-food grade corn
- PU Coating



Recycled Plastic Bottles (rPET)

- As strong and durable as virgin polyester
- 94% less water
- 60% less energy
- 32% less co2 emissions





Our environmental objectives

- Circular economy
- Waste free
- Carbon offset initiative



