



# The Opportunity

- Consumer 'Energy Tech' is becoming mainstream
- Value from integrating this technology together

# The GenGame Platform

Modular white-label consumer app



Gamification



Smart Meter Insights



Electric Vehicles



Solar PV



Domestic Storage



Smart Thermostat



Core Utility Features



# Route to Market and Traction

- SaaS Model to Energy Suppliers (UK)  
‘fee per user per month’
- Grant funded pilots with Ecotricity
- 1 Grant project and 1 commercial project with Octopus Energy
- Commercial Project with Green Energy UK
- 1 bid in last week - In discussions with 3 other suppliers

# Management Team



## Stephane – CEO

Former Business Development Exec at Rolls-Royce Energy  
MEng Oxford, MBA INSEAD



## Hannah – Product Director

Former Lead Designer at Education City ( over 2.4 million users)  
BA Design Norwich University of Arts



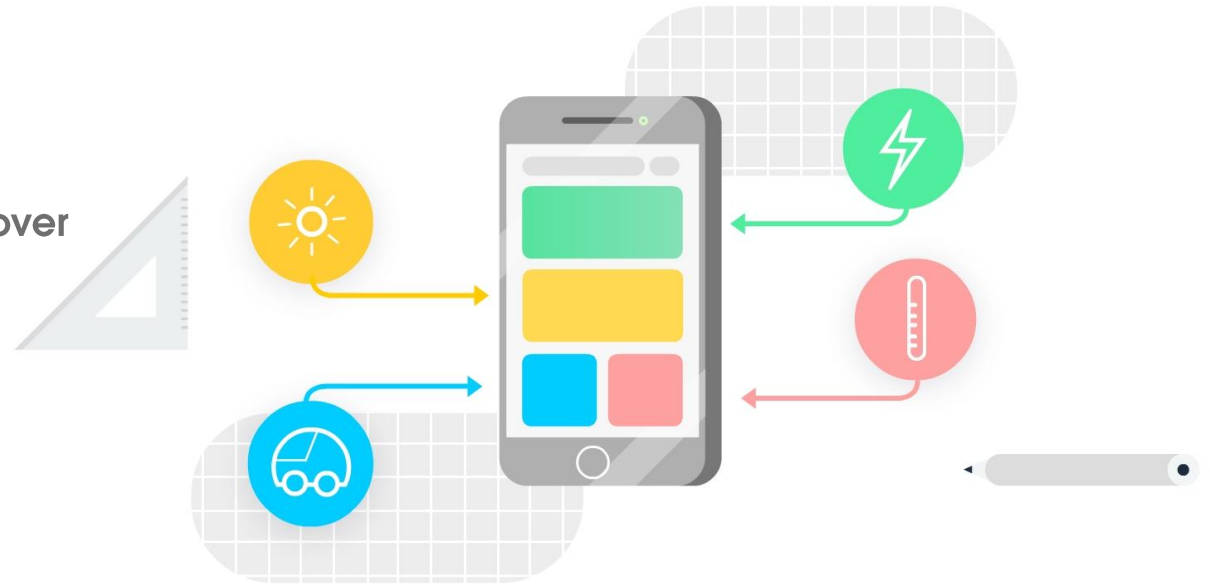
## Jeremy – Head of Projects

Ex EDF Blue Labs, Tempus Energy, Enernoc  
BSc Astrophysics, Birmingham



## Alex – CTO

Ex CTO Rater Agent, Lead Dev Callwell, Scrum Master Fine&Country  
MSc Computer Science San Diego



# Financial Summary

- 2018/2019 – Approx £500K development funded by commercial projects/pilots and grants
- 3yr Revenue Forecast:

	2020	2021	2022
Average # Users	20,000	350,000	1.5m
Annual Recurring Revenue	£160,000	£1.8m	£7.5m

# Investment Opportunity

Seeking £500k EIS investment by Q1 2020 to

- “Industrialise” the Product (20K users to 2 million users)
- Accelerate Growth in UK and Europe



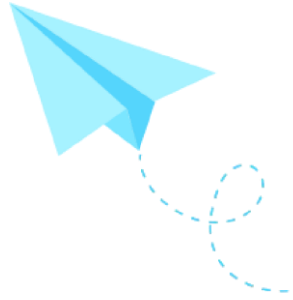
# Exit

- Approx. 5x early exit within 2 years, 15x within 5 years
- Options -
  - UK/European Energy Suppliers
  - Complementary Solution Providers - Onzo, Toshiba, Utiligroup
  - 'Big'/Enterprise Utility Technology Providers – Oracle, Accenture



# Contact Us

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**GenGame**

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