What is GreenPad Enterprise?

- Multi award-winning energy and environmental management company
- Founded in 2014
- Improving businesses energy and environmental performance
Customers pain and solution

- Up to 40 percent of the energy used in a typical business environment is wasted unknowingly.

- Businesses do not have the technical know-how to tackle this issue.

- The innovative solution is EnergiePad: Under development.
EnergiePad

- Cloud Based Energy Management Tool: Uses AI to detect and reduce energy wastage
How?

- It configures a building’s energy assets such as HVAC and power systems into a database.

- Monitors and analyses its energy performance continually to raise real-time alerts via email or SMS to end-users when energy is wasted.
How?

- Energy management tips to users
- Energy management training
- Engagement platform
Benefits

- Reduces energy consumption by 20-30%
- Saves carbon to achieve compliance obligations
- Reduces utility bills
- Improves energy management know-how
Market size and revenue

- In excess of £1b annually with a 12 percent annual growth
- $310b global market with a 10 percent annual growth
- Subscription model: Up to £2000/annum - depending on size
Traction

- Bristol Green Capital Partnership - 900 plus members
- We have serviced over 60 clients in several countries
- Non-equity funding: Shell, KPMG, University of the West of England and UnLtd.
Traction

- Coverage: Media coverage and recommended to businesses for reducing energy bills by the FM Forum
Traction (recognitions)

- liveWIRE SMARTER FUTURE AWARD WINNER
- UWE Bristol University of the West of England FINALIST
- businessGreen TECHNOLOGY AWARDS 2016
- KPMG UnLtd Award Winner
- MASSCHALLENGE
Leadership Team

- **Zak Ajia, Founder:** 2.1 BSc Climate Change and Energy Management (Bristol), MSc Sustainable Chemical Engineering (Newcastle)

- **Joe Locke, Business Support:** 2.2 BSc Business and Environmental Management (Bristol)

- **Umar Aliyu, Quality Assurer:** 1st BSc Electronic and Electrical Engineering (Loughborough)
Current demands

• To improve the system’s interface for the user experience
• Research and development
• Investment: Non-equity and equity funding of £300k